



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade & NBA (Under Tier - I), ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

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MASTER OF BUSINESS ADMINISTRATION

Report on Industrial Visit – RK industries

Event Name	Industrial Visit -MoU Company
Event type	Student Event
Date /duration	One day (02-08-2022)
Resources Person	Sri J.V.S.Reddy Managing Director , RK Industries -kondapalli, Vijayawada
Name of the co-ordinators	Mr.B. Kalyan Kumar Mr.U. Rambabu Dr.K. Deepika
Target Audience	MBA II Semester Students
Total no of students	88
About the event	Industrial visits provide the students with an opportunity to learn practically through interaction, working methods and employment practices.
Objective of the event	The objective of an industrial visit is to provide the students an insight regarding RK industries product and manufacturing and marketing process.
Outcome of the Event	The students able to understand working process of the company and manufacturing process of movable stand , electrical chokes and also gain the knowledge of sales outlet of manufacturer products at Chittinagar , Vijayawada
Feed back	Students express their opinion on industrial visit it is an excellent place to gain on knowledge .

Photographs



Students visiting Rk Industries


Dr.A.Adishesha Reddy